

SPONSORSHIP INFORMATION

Help us make Hacks & Hops better than ever this year

SECURITY EXPERTS + NETWORKING + GREAT FOOD & BEER

Hacks & Hops is an event series hosted by FRSecure, a full-service security consultancy based in Minneapolis, MN.

A far cry from your typical stuffy, IT conference, Hacks & Hops features engaging talks from industry-leading experts, bringing information security professionals together to learn and network over food and craft brews.



SPONSORSHIP PERKS



BRAND AWARENESS

Your company name and logo on the Hacks & Hops website and in event promotional materials



EVENT ACCESS

Free tickets to the event + unique promo code to invite customers and prospects at a discount



RECOGNITION

Mention of your company during the presentation as a sponsor



ATTENDEE LIST

Name, title, and employer of all Hacks & Hops Attendees after the event

INFORMATION

OCTOBER 5, 2023

TARGET CENTER

600 N 1st Ave
Minneapolis, MN 55403

ATTENDEES

500+ expected

97% OF ATTENDEES WOULD RECOMMEND THE EVENT TO A FRIEND OR COLLEAGUE

“I loved the opportunity to network with others and talk through ideas for improving the industry.”

EVENT FOLLOW-UP SURVEY - **2019, 2022**



CONTACT US TODAY!

(877) 767-1891

hello@frsecure.com

SPONSORSHIP PACKAGES

	BRONZE \$5,000	SILVER \$10,000 (LIMIT 5)	GOLD \$20,000 (LIMIT 4)
Logo displayed on sponsor slide during presentations	✓	✓	✓
Booth in expo space	✓	✓	✓
Speaker access		PANEL ACCESS	30 MINUTE PRESENTATION
Tickets	2	4	8
INCLUDED BRANDING		<ul style="list-style-type: none"> • Corner monitor • Upper VOMs 	<ul style="list-style-type: none"> • Jumbotron • Top stats • Ring halo • Facia Ribbon

BRANDING OPPORTUNITIES

- Scoreboard ring-halo (partial)
- Stanchions
- Player entrance visitor/home
- Front entrance monitors
- Large front monitors (partial)

ACTIVATIONS

- Basketballs (20)
- Lexus Club
- Beverages (drink tickets/pint glasses)

First come, first served. Map of stadium displays & branding opportunities available in sponsorship portal.

